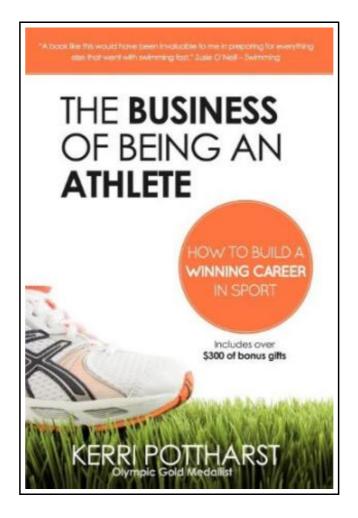
Business of Being an Athlete: How to Build a Winning Career in Sport



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Reviews

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BUSINESS OF BEING AN ATHLETE: HOW TO BUILD A WINNING CAREER IN SPORT



Kez Events Pty Ltd. Paperback. Book Condition: New. Paperback. 424 pages. Dimensions: 9.1in. x 6.1in. x 1.0in.Want to ditch the day job and live the sporting dream What would you give to compete successfully on the world stage and enjoy a lucrative career in sport Whether youre just starting out, or youve already won accolades and you dont quite know how to take it to the next level, Gold Medal Olympian Kerri Pottharst draws from more than 25 years experience and reveals how the right attitude, the right tools, and the right approach took her from being a part-time athlete to becoming a multi-award winning champion, a hot property for sponsorship, and a successful entrepreneur. In this compelling, step-by-step guide, you will learn how to: Develop a Gold Medal mindset and create an unshakeable self belief Sharpen your focus and supercharge your will to win with effective goal setting strategies Surround yourself with an A-Team Attract sponsorship and build your media profile and brand Develop other income producing revenue streams Create an online presence using websites and social media Become a successful motivational speaker Use the most effective nutrition, hydration, travel and recovery techniques And much, much more The Business of Being an Athlete defines the fundamental behaviours of successful athletes. The easiest way to get ahead in any field is to tap into the experiences of others and thats what Kerri provides the readers with in this book. - Grant Hackett OAM -Swimming This book would have been invaluable at the beginning of my career. So much useful information. It would have saved me a lot of time and energy. - Liz Ellis AM - Netball I would recommend The Business of Being an Athlete to any young person wanting to build a successful career. It is an...



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