



## Business Environment and Strategy

By Partha S Senapati

Educreation Publishing, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The knowledge of business policy and techniques of strategic management is the need of the hour to the prospective business managers. The present competitive environment has brought several drastic changes in policy making strategic management. Hence, there is necessity of theoretical understanding about the business policy as well as strategic management. - Partha S. Senapati (Author).



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