



DOWNLOAD



Management Communication (2nd Edition)

By James S. O'Rourke

Pearson Education, 2003. Hardcover. Book Condition: Neu. Neu Neuware. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - For upper-level undergraduate courses in Advanced Business Communication, Organizational Communication, or Managerial Communication, and for first-year graduate courses in Management Communication. As business goes global and begins to move at e-speed, how will management communication change for students of business? This book takes a strategic approach to management thought and action, focusing on communication in transition, communication ethics, listening and feedback, communicating nonverbally, communicating in intercultural and international contexts, managing conflict, business meetings, and dealings with the media. A thoroughly up-to-date approach to business writing and speaking makes this the one text to have for advanced and graduate-level instruction. More than two dozen original case studies and role-playing exercises bring realism and relevance to classroom discussion and learning assessment. 384 pp. Englisch.



READ ONLINE

[6.26 MB]

Reviews

Extremely helpful for all class of people. We have read through and that i am confident that i am going to going to read through again again down the road. Its been designed in an exceedingly basic way in fact it is simply following i finished reading this pdf in which in fact altered me, alter the way i think.

-- **Noel Stanton**

Absolutely one of the best pdf We have ever read. I really could comprehended every little thing using this written e book. I am easily could get a satisfaction of reading a written publication.

-- **Dr. Odie Hamill**