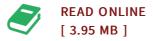




Publishing Business in Eighteenth-Century England

By James Raven

Boydell & Brewer Ltd. Paperback. Book Condition: new. BRAND NEW, Publishing Business in Eighteenth-Century England, James Raven, Publishing Business in Eighteenth-Century England assesses the contribution of the business press and the publication of print to the economic transformation of England. The impact of non-book printing has been long neglected. A raft of jobbing work serviced commerce and finance while many more practical guides and more ephemeral pamphlets on trade and investment were read than the books that we now associate with the foundations of modern political economy. A pivotal change in the book trades, apparent from the late seventeenth century, was the increased separation of printers from bookseller-publishers, from the skilled artisan to the booksellerfinancier who might have no prior training in the printing house but who took up the sale of publications as another commodity. This book examines the broader social relationship between publication and the practical conduct of trade; the book asks what it meant to be 'published' and how print, text and image related to the involvement of script. The age of Enlightenment was an age of astonishing commercial and financial transformation offering printers and the business press new market opportunities. Print helped to effect a business...



Reviews

Merely no words to explain. I really could comprehended everything out of this published e ebook. I found out this publication from my dad and i suggested this publication to learn.

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This written pdf is fantastic. It normally is not going to expense a lot of. It is extremely difficult to leave it before concluding, once you begin to read the book.

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