



Melons to Money: Growing Food, Lives Social Enterprise

By Gayle Pincus

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Jason Greene is terrified. As the newly minted CEO of NextPlace4Good, Jason is proud of its vital connection with homeless youth, getting each to safe shelter and a better life. Now, in the face of explosive demand for their services, NextPlace4Good faces dramatic cutbacks in revenues. How will they survive? Urgently and skillfully, Jason's new board member, Michael, guides him from dire straits to financial stability and then toward sustainability. As their story is told, so is the process of launching a social enterprise. From feasibility to funding and from readiness to revenues, the team wrestles every barrier to the ground. Their social enterprise, WorkPlace4Good, becomes a source of job training and employment, a source of healthy, affordable food and a source for earnings to invest in mission growth. Melons to Money: Growing Food, Lives Social Enterprise is a story for enterprising nonprofit leaders and social entrepreneurs.



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